These companies feature FSC products:

PORTLAND AREA

EARTH ADVANTAGE 16280 SW Upper Boones Fy. Rd., Portland (503) 603-1733 • www.earthadvantage.com

ENDURA WOOD PRODUCTS 1303 SE Sixth Avenue, Portland (503) 233-7090 • www.endurawood.com

ENVIRONMENTAL BUILDING SUPPLIES 819 SE Taylor St., Portland (503) 222-3881 • www.ecohaus.com

THE JOINERY 4804 SE Woodstock Blvd., Portland (503) 788-8547 • www.thejoinery.com

LUMBERMENS 15877 SE 98 Ave., Clackamas (503) 657-8686 • www.lumbermens-building.com

NEIL KELLY 804 North Alberta, Portland 15573 SW Bangy Road Suite 100, Lake Oswego (503) 288-7461 • www.neilkellv.com

SAN FRANCISCO **BAY AREA**

BERONIO LUMBER 2525 Marin Street, SF (415) 824-4300 • www.beronio.com

EARTHSOURCE 1618 28th Street Oakland (510) 208-7257 • (866) 549-9663 www.earthsourcewood.com

ECOTIMBER 1611 4th Street, San Rafael (415) 258-8454 Find a dealer near you at www.ecotimber.com

> **GOLDEN STATE LUMBER** American Canyon, Newark, San Rafael, Sierra Point, Stockton www.goldenstatelumber.com

HAYWARD LUMBER 429 Front Street, Salinas (831) 755-8800 • www.haywardlumber.com

WOODSHANTI 1485 Bayshore Boulevard, #149, SF (415) 656-0177 • www.woodshanti.com

SEATTLE AREA

COMPTON LUMBER & HARDWARE 3847 1st Ave. South. Seattle (206) 623-5010 • www.comptonlbr.com

DUNN LUMBER 3801 Latona Ave. N.E., Seattle (206) 632-2129 • www.dunnlum.com

> ECO-DESIGN WOODS Deming (360) 319-7899

EDENSAW WOODS 211 Seton Road. Port Townsend (800) 745-3336 3223 3rd Ave South, Seattle (206) 587-0970 www.edensaw.com

ENVIRONMENTAL HOME CENTER 1724 4th Avenue South, Seattle (206) 682-7332

Buying a home? A coffee table? A 2X4?

Just ask The FSC logo is your guide to the good wood.

Unless you know what to look for, a two-by-four from a well-managed forest seems just like any other board. Fortunately, there's one broadbased, internationally recognized group that can tell you whether the wood you're holding makes the grade: the Forest Stewardship Council (FSC). An FSC stamp means that the forest is managed according to strict environmental, social and economic standards





FSC-US-0030

Founded in 1993 by a coalition of environmentalists, native peoples and forestry professionals, the Forest Stewardship Council sorts out competing claims about wood — like the way that organic certifiers look at food. Around the globe, nearly 100 million acres of forestland in 57 countries have already secured FSC approval. And that includes over a million and a half acres in California, Oregon and Washington.

Landowners are seeing the benefits of going with FSC. And retailers are getting on board. You're the last link in the chain. Please visit one of the fine partners featured here. Ask for FSC. Wouldn't it be great to buy wood you can feel good about?

FSC Trademark © 1996 Forest Stewardship Council A.C

FSC Forestlands in Our Backyards

The shift to certified forestry received a big boost this vear with FSC approval of 430,000 acres maintained by the Confederated Tribes of the Warm Springs. Located on the eastern slope of Oregon's Cascade Mountains, the Tribes have operated the for-profit Warm Springs Forest Products Industries for nearly 40 years.

But recently, the sluggish



Warm Springs tribal me and Lori Courtney show pride in their FSC certified lumbe

forest products market has had the Tribes looking for new ways to capitalize on their vast landbase. And in January they earned the right to carry the FSC logo on their Douglas fir framing timber. "It demonstrates to the public that an operation is well managed, and it has the potential for adding value to forest products in the marketplace," says Larry Potts, Sawmill Manager for Warm Springs.



Now, certified Warm Springs lumber is hitting the shelves of Portland-area Lumbermens stores, and is the material of choice at Villebois, a mixed-use community planned by Costa Pacific Communities in Wilsonville.

Join us for a FREE TOUR of a Portland area FSC forest!

Contact Brent Davies at 503.467.0761 or learn more at www.ecotrust.org/forestry.

SECTION

WE'RE LOOKING FOR FSC WOOD.

HI

Making our economy safe for people and nature

The blessings of the free market have won endless praise. But wait a second. If Adam Smith's "invisible hand" is so deft, why are problems like climate disruptions and ever-widening wealth gaps so clearly visible?

We can change all that by rethinking some of our basic assumptions. Let's start by recognizing that the "economy" is but a part of the larger "ecology." The result will be more prosperous lives for all of us.

The science is there, the economics is there, and we need vou there. too.

Learn more: www.SectionZ.info

DITOR: Howard Silverma **ESIGNER:** Melissa Tatge WRITERS: Seth Zuckerman rman. Ed Hunt nt Davies, Melissa Tatge LLUSTRATOR: Shannon Whe

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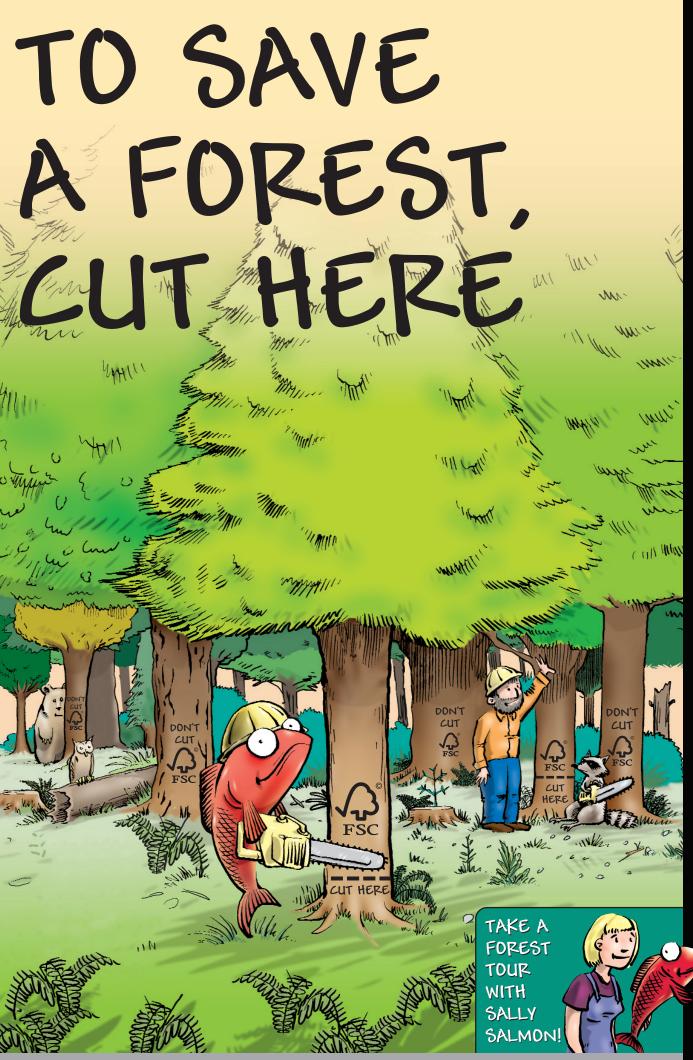


M NATURAL CAPITAL CENTER 21 NW NINTH AVENUE, SUITE 200 PORTLAND, OR 97209 EL. 503.227.6225 | INFO@ECOTRUST.ORG



If we keep planet, profit and the public good all in mind, there's no reason that one has to run roughshod over the others. Over the course of six issues, SectionZ will present a slew of ideas that have the power to change everything. Learn more online at www.SectionZ.inf

A PUBLICATION OF ECOTRUST ISSUE #6 SECTION



MAKING OUR ECONOMY SAFE FOR PEOPLE AND NATURE

FSC is your guide to the good wood.

Forests and lumber: Who can blame us for wanting it all? After all, the West Coast is a region of astounding natural beauty, and wood is a renewable resource that's abundant right here. It's easier on the planet than steel or concrete, and provides good jobs for the people who live in our communities. Unfortunately, industrial-style logging all too often damages our vistas, rivers, and wildlife.

Yet there is a better way — a way to take some trees while still protecting the forest. We aren't talking about old-growth. Almost all the West Coast's timber harvest comes from younger forests. And on those younger stands, it matters a great deal how carefully and thoughtfully the logging is done.

These days, a growing number of landowners have made a commitment to leave the forest standing when they take some trees for timber. They've been inspected according to the rigorous standards set by the Forest Stewardship Council (FSC). If you know what to look for, you can bring that lumber home with you.

In this issue of SectionZ:

Lumber You Can **Feel Good About**

